

Intellectual Property Advanced Curriculum - Call for Proposals: Frequently Asked Questions

Call for Proposals Clarification

1. What are project administration costs?

Administrative costs are expenses incurred to facilitate the general planning & administration of the project. Examples may include wages, travel, or other institutional costs to support the financial administration of the project. These should be included as individual line items in the submitted budget.

2. Will eCampusOntario issue a single award to deliver the curriculum in full or will multiple awards be issued to multiple applicants?

The expectation is that there will be a single proponent who will have the required multi-disciplinary expertise. eCampusOntario is pleased to help support the development of consortia to ensure the range of expertise and perspectives needed are present. We reserve the right to award to one or multiple vendors based on what is received.

3. Is the expectation to offer some sort of certificate or micro-credential for successful completion of the course / curriculum?

The idea is to eventually have a micro-credential for this standalone course. Proponents can detail a plan for how this course / curriculum may be implemented and incentivized, including any specific plans to integrate in learning as a micro-credential or otherwise

4. Are there limitations on the use of the education content outside the eCampusOntario platform or can the material be repurposed for education purposes elsewhere?

Final content will be delivered at no cost to all Ontario innovators via IP Ontario. The successful proponent will assign all rights to eCampusOntario.

Deliverable(s) Submission / Delivery

1. What is the timeframe for delivery of the final product?

The final product should be delivered to eCampusOntario no later than February 17, 2023.



2. What format should be used to deliver the final product if it will be retained by eCampusOntario?

All content should be produced using web standards that are therefore able to be delivered in any standards-compliant runtime format (i.e., Learning Management System). This includes applicable W3C and IMS SCORM compliance standards.

3. What is the expected length of this course / curriculum? Is there a set format for delivery?

The design and length of the curriculum is at the discretion and judgement of the proponent to meet the learning objectives. The design and method(s) by which the program is delivered will be key to ensure successful adoption of the curriculum by learners.

4. How do proponents account for the effort and time required to participate in the evaluation of learning outcomes after the delivery of the curriculum?

At this point the funding is allocated to the 2022-23 fiscal year. Further funding to support iterative evaluation will be the purview of IP Ontario. As noted in the Call for Proposals we encourage testing and engagement with learners during the design and development. We expect proponents to provide a plan for ongoing iterative evaluation.

5. How can the successful proponent remain involved in offering and maintaining the curriculum once it is launched?

Upon completion of the curriculum in February 2023, the course will be housed and accessed via eCampusOntario's, or a related publicly funded organization's, learning management platform. It is expected that proponents will provide a plan for ongoing iterative evaluation and maintenance, which may include the addition of case studies, tools and templates, and more.

The inclusion of this curriculum in any post-secondary credentialed course is strongly encouraged.

6. What branding requirements does the final product need to adhere to?

Proponents are welcome to recognize their partners in the delivery of the final product for this call. In addition, the final deliverable(s) must provide prominent notice that it was funded by the Province of Ontario and eCampusOntario. The messaging below, or something similar, can be used:

This project is made possible with funding by the Government of Ontario and through eCampusOntario's support of the Intellectual Property Advanced Curriculum. To learn more about the IP Advanced Curriculum visit: <https://ipcurriculum.ecampusontario.ca>.